

# STOP 10: KELLOGG'S

TIME TO NEXT STOP: 68 MINUTES



## FUN FACTS:

- THE KELLOGG BROTHERS RESEARCHED AN IMPROVED VEGETARIAN DIET, ESPECIALLY WHEAT-BASED GRANOLA, FOR THE BATTLE CREEK SANITARIUM'S PATIENTS IN THE LATE 1800S.
- JOHN KELLOGG LEFT A BATCH OF WHEAT-BERRY DOUGH BEHIND ONE NIGHT. HE SENT IT THROUGH THE ROLLERS AND OBTAINED DELICATE FLAKES, WHICH COULD THEN BE BAKED.

## ADDRESS:

1 KELLOGG'S SQUARE  
BATTLE CREEK, MI 49017

## WHILE IN TOWN:

CAN'T GET ENOUGH CEREAL?!  
CHECK OUT THE CEREAL HISTORY  
EXHIBIT AND LEARN WHY BATTLE  
CREEK IS CEREAL CITY.

## LEARN MORE:

[HTTPS://EN.WIKIPEDIA.ORG/WIKI/KEL  
LOGG%27S](https://en.wikipedia.org/wiki/Kellogg%27s)