

STOP 12: BETTER MADE

CONGRATULATIONS YOU'VE COMPLETED THE ROAD TRIP!



FUN FACTS:

- THE COMPANY, FOUNDED IN 1930, WAS NAMED AFTER THE FOUNDER'S FIRST NAMES, CROSS AND PETER. BOTH SET GOALS TO MAKE A BETTER POTATO CHIP, HENCE THE BRAND NAME BETTER MADE.
- AT THE TIME, THERE WERE 31 POTATO CHIP COMPANIES IN THE CITY OF DETROIT.

ADDRESS:

10148 GRATIOT AVE.
DETROIT, MI 48213

WHILE IN TOWN:

HEAD TO COMERICA PARK TO TAKE IN THE GREAT AMERICAN PASTIME WITH A DETROIT TIGERS BASEBALL GAME.

LEARN MORE:

[HTTPS://BETTERMADE.COM/ABOUT-US /](https://bettermade.com/about-us/)